

**MINUTES OF THE
GOVERNOR'S BOARD OF ECONOMIC DEVELOPMENT**

July 20, 2007 • 10:00 a.m. to 12:00 p.m.
324 South State Street, Suite 500
Salt Lake City, Utah

Members Present: Ragula Bhaskar, Jack Brittain, Mary Draper, Stanley Ellington, Molonai Hola, Mel Lavitt, Amy Rees Lewis, Nikos Linardakis, Richard Nelson, Jerry Oldroyd, Gerald Sherratt

Members Absent: Bill Boyle, Cliff White

Visitors: Todd Brightwell, Jeff Edwards, Reed Jacobs, Ted McAleer, Steve Oberbeck, Pat Vaughn, Brice Wallace

Staff: Luke Behrmann, Andrea Breisch, Clark Caras, Doug Clark, Ricardo Flores, Connie Gates, Amy Hamblin, Gary Harter, Fred Lange, Marshall Moore, Michael Nelson, Jason Perry, Pete Pletsch, Chuck Spence, Ryan Starks, Michael Sullivan, Marshall Wright

Welcome -

Approve June 2007 Minutes

MOTION: Jack Brittain moved to approve the minutes of the June 15, 2007 GOED Board Meeting. Mel Lavitt seconded the motion. Motion carried unanimously.

Two new board members were introduced, Stanley Ellington and Dr. Nikos Linardakis. Jason Perry administered the Oath of Office.

Committee Reports

Incentives Committee

The Utah Film Commission showed a video presentation of movies that have been shot in Utah.

MPIF Rebate Policy

In order to stay competitive with other states with film incentives, and also to help attract and retain filmmakers and their crews, the film commission is requesting that the MPIF rebate amount be increased from 10% to 15%.

MOTION: Jerry Oldroyd moved to approve the Motion Picture Incentive Fund (MPIF) rebate be taken from 10% of the total dollars left in state to 15% of the total dollars left in state. The total dollar amount for any rebate shall not exceed the cap of \$500,000. Gerald Sherratt seconded the motion. Motion carried unanimously.

MPIF - American Mall

Project Request:

- Application type: MPIF
- Category: Feature Movie (Independent)
- Dollars left in state : \$5,000,000
- Requested estimated rebate at \$500,000
- Average Salary for 55 Utah crew - 20 cast + dancers \$1500 per week
- Film production will total 25 days

Amount of budget to be spent in Utah:

- \$5,000,000 which represents 84% of the total budget of \$5,919,051

Script Review for Content Matter: Anticipated to be PG-13

Demonstrate Readiness Requirements

- Financing: In place and provided by T&C Pictures and MTV Networks
- Distribution agreement: MTV and MTV Networks
- Completion Bond: Film finances

Project schedule

- Beginning preproduction: 9/20/2007 – 10/9/2007
- Beginning Photography: 10/10/2007 – 11/13/2007
- Begin Wrap: 11/14/2007-11/29/2007

Additional Information

Other films shot in Utah include American Pastime, High School Musical, High School Musical 2, and Animals. This project will fill out the calendar year, 2007. Arata Matsushima, Barry Rosenbush, and Bill Borden are committed to Utah production which allows them to take advantage of the talent as well as a highly qualified cast and crew.

MOTION: Jerry Oldroyd moved to approve for American Mall LLC, for the film American Mall, a MPIF rebate not to exceed 15% of the total dollars left in the state. The total dollar amount for the rebate shall not exceed the cap of \$500,000. Amy Rees Lewis seconded the motion. Motion carried unanimously.

MPIF - Minutemen

Project Request:

- Application type: MPIF
- Category: Feature (Independent)
- Dollars left in state : \$2,996,124
- Requested estimated rebate at \$450,000
- Average Salary for Utah crew and cast: 9 weekly players at an average salary of \$2,897 per week, 15 day players at an average salary of \$835 per day, one 3-day player at a salary of \$2,486, one stunt coordinator at an average salary of \$3,440 per week, 7 daily stunt players at an average salary of \$759 per day. There are 25 Utah cast and 98 Utah crew and approximately 2,000 Utah extras.
- Film production will total 75 days

Amount of budget to be spent in Utah:

- \$2,996,124 which represents 74% of the total budget of \$5,203,807.

Script Review for Content Matter: Airing on Disney Channel, which is a family cable channel

Demonstrate Readiness Requirements:

- Financing: In Place Disney Channel Licensing Fee
- Distribution agreement: Basic Cable Television-The Disney channel
- Completion Bond: Not Available

Project schedule:

- Beginning preproduction: 6/18/2007 – 8/3/2007
- Beginning Principal Photography: 8/4/2007 – 9/1/2007
- Begin Wrap: 9/4/2007 – 9/22/2007

Additional Information

Salty Pictures, Inc. has done many films in Utah and has experience with the local talent pool. Salty Pictures, Inc. has utilized the incentive program before on other films, including the original High School Musical. They have received government funding from Utah under the Motion Picture Incentive Fund for five other productions. Those productions were Buffalo Dreams, Life is Ruff, Halloween Town 4, High School Musical and High School Musical 2. They have also produced nine other films in Utah. This film will be shot entirely in Utah.

MOTION: Jerry Oldroyd moved to approve for Salty Pictures, Inc., for the film Minutemen, a MPIF rebate not to exceed 15% of the total dollars left in the state. The total

dollar amount for the rebate shall not exceed \$450,000. Amy Rees Lewis seconded the motion. Motion carried unanimously.

MPIF - Yankles

Project Request:

- Application type: MPIF
- Category: Feature (Independent)
- Dollars left in state : \$1,000,000
- Requested estimated rebate at \$100,000
- Average Salary for 75 Utah crew and cast \$1,100 per week
- Film production will total 30 days

Amount of budget to be spent in Utah:

- \$1,000,000 which represents 78% of the total budget of \$1,285,687

Script Review for Content Matter: Anticipated to be PG-13

Project schedule:

- Beginning preproduction: 6/27/2007 – 8/1/2007
- Beginning Photography: 8/6/2007 – 9/14/2007
- Begin Wrap: 9/17/2007 – 9/21/2007

Additional Information

The film will be shot primarily in and around Provo, including rural locations. It is being produced by Cary Gliberman, a producer with over 30 years experience in motion picture and television production and who has produced two prior films Utah in the past few years. The film is a family oriented picture with an uplifting story geared toward audiences of all ages.

MOTION: Jerry Oldroyd moved to approve for Sunshine Films, L.C., for the film Yankles, a MPIF rebate not to exceed 15% of the total dollars left in the state. The total dollar amount for the rebate shall not exceed \$150,000. Richard Nelson seconded the motion. Motion carried unanimously.

The film commission distributed copies of “People” magazine that featured High School Musical 2.

GOED Report

Jason Perry reported on the great rankings and press that Utah has received recently. Copies of those articles were handed out. Two in particular, Forbes Magazine: #2 Best State to do Business and CNBC: #3 Best States for Business. Utah also ranked very highly in industries such as bio-technology, pharmaceuticals, manufacturing, educated workforce and business tax climate. The state’s Recruitment Initiative was briefly explained and samples of recruitment ads were passed around. A news report on Utah’s Economy by Channel 5 was shown. The Economic Development Summit will be on March 20, 2008 and the Procurement Symposium will be on October 18, 2007.

Utah Science Technology and Research (USTAR)

Ted McAleer, Executive Director, reported on the USTAR initiative and its accomplishments for the past year. Information on funding, structure, and focus areas were handed out.

EDCUtah

Jeff Edwards, President and CEO, reported on the services that EDCUtah offers, past projects, goals, and success metrics.

There was a brief discussion regarding the new Recruitment Committee. Richard Nelson has been asked to chair the committee and wanted to know which board members would be interested in being involved. It was also mentioned that board members may be asked to participate in the Incentive Committee meetings from time to time.

Meeting Adjourned at 11:37 a.m.